



Jason Smith
Vice President

Midland Technologies Secures VoIP Phone Systems with Latest Cybersecurity Solution

Leading MTSP Protects IT and Voice Networks to Ensure Organizations Are Properly Connected with Customers

DAVENPORT, IA – September 30, 2025 - Midland Technologies, a leading managed technology services provider (MTSP), announced today that it has launched a new layer of cybersecurity designed to enhance the security of VoIP phone systems for small and mid-sized businesses (SMBs), non-profits and institutions. With VoIP phones functioning as “minicomputers,” they have become a growing target for cyberattacks, data breaches, and misuse if left unprotected.

One of the most overlooked issues with VoIP is voice quality. Poor call clarity is often the result of organizations failing to prioritize voice data over less critical traffic, like streaming video, online gaming, or music services. Without firewalls that prioritize voice, organizations can experience dropped calls, choppy audio, or lag—serious problems for any company where communication is mission-critical.

“Think of it this way,” added Jason Smith, Vice President of Midland Technologies. “If your employees are downloading large files, streaming videos for work or fun, or playing online games, that

traffic can eat up your Internet bandwidth. Without a high-quality firewall prioritizing voice traffic, it’s no surprise that your VoIP calls sound terrible...not to mention less secure.”

Unlike many providers who overlook this issue, Midland Technologies makes firewalls a mandatory component of every VoIP phone system deployment. This ensures that organizations not only protect themselves from cyber threats but also enjoy crystal-clear call quality, uninterrupted connectivity, and the peace of mind that their communication systems are fully secured.

“Too many businesses still treat their phones like ‘just phones,’ when in reality, they are computers connected to the network. If left unsecured, VoIP phones can become a hacker’s gateway into your entire IT infrastructure,” added Smith.

Midland Technologies’s solution integrates firewalls that are specifically designed to secure both IT and voice networks. This technology ensures VoIP systems are locked down against cyber threats while simultaneously improving voice quality.

With cyberattacks on the rise, organizations can no longer afford to leave any part of their technology environment exposed—including phones. Midland Technologies’s proactive approach

guarantees that every VoIP installation is safe, reliable, and future proof.

ABOUT MIDLAND TECHNOLOGIES

Midland Technologies began more than 70 years ago in 1946 as the Worldwide Marketing Arm of Victor-Animagraph Projectors. In 1977 a communications division was formed due to a partnership with NEC America. Today, As a distributor of NEC America, for 33 years, Midland Technologies has a customer base of more than 3,000 satisfied customers that include general businesses, government agencies, Universities, colleges, hospitals, and hotels.

Midland provides a wide range of communication services including VOIP, PBX and key systems, Wide Area and Local Area networking, computers, Computer integration, voice mail, CCIS, and video conferencing and paging systems. Our philosophy is simple, provide quality products at a fair price, backed by an average emergency response time of twenty minutes, and the best service in the industry. For more information on Midland Technologies, call (563) 326-1237 or visit www.midlandcom.com